



## St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2008-2009 Season

AD SIZE*	SEASON	3 SHOWS	2 SHOWS	1 SHOW
Business Card (2 ¼ x 1 ⅝)	\$ 135	\$ 110	\$ 85	\$ 45
1/6 Page (2 ¼ x 2 ½)	\$ 185	\$ 165	\$ 110	\$ 65
1/4 Page (2 ¼ x 3 ¾)	\$ 245	\$ 215	\$ 170	\$ 85
1/3 Page (5 x 2 ⅓)	\$ 305	\$ 275	\$ 200	\$ 105
1/2 Page (5 x 3 ¾)	\$ 565	\$ 480	\$ 340	\$ 175

### FULL PAGE ADS (5 ½ x 8 ½):

Black & White	\$ 1,260	\$ 1,030	\$ 750	\$ 425
Color	\$ 1,735	\$ 1475	\$ 1125	\$ 600

### COVER POSITIONS (color only):

Cover 2 (inside front cover)	\$ 1,995	\$ 1700	\$ 1300	\$ 700
Cover 3 (inside back cover)	\$ 1,825	\$ 1550	\$ 1185	\$ 635
Cover 4 (outside back cover)	\$ 2,170	\$ 1845	\$ 1400	\$ 760

### CENTER SPREAD

2 facing pages	\$ 3,000	\$ 2550	\$ 1950	\$ 1050
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Ad rates and print specifications are also available on our website at  
<http://stdunstanstheatre.com/adrates.php>

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$1000 entitles the purchaser to 2 free season tickets.
- Purchases for full-page ads also include a complimentary tile ad on our website corresponding with the number of shows in which the ad will appear in our program.



**PROGRAM ADVERTISING CONTRACT**

*Please complete and submit the requested information.  
If you have any questions, please contact Susan Holmes.*

✓ Choice(s)

Season Advertisement (4 Shows):	
<i>(or)</i>	
Three or less shows (indicate which shows):	
"A Man of No Importance" (October 10, 11, 12, 16, 17 & 18, 2008)	
"It's Only a Play" (January 16, 17, 23, 24, 25, 30, 31, & February 1, 2009)	
"The Last Night of Ballyhoo" (March 13, 14, 15, 19, 20 & 21, 2009)	
"The Producers" (May 22, 23, 24, 28, 29, 30, 31 & June 4, 5, 6, 7, 11, 12 & 13, 2009)	

Ad Size: \_\_\_\_\_ Use Last Year's Ad  (or) New Ad

Note: Ad sales greater than \$1,000 receive two sets of season tickets for our 2008-2009 season.

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Total Amount Owed: \$ \_\_\_\_\_ Check Enclosed:  (or) Bill Me:

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to: **ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK**

Forward to: St. Dunstan's Program Advertising c/o Susan Holmes

6276 Thorncrest Dr.

Bloomfield Hills, MI 48301

For further information, please call: 248.310.4685 or E-mail: [SJHolmes@comcast.net](mailto:SJHolmes@comcast.net)