



St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2009-2010 Season

AD SIZE*	SEASON	3 SHOWS	2 SHOWS	1 SHOW
Business Card (2 ¼ x 1 ⅝)	\$ 135	\$ 110	\$ 85	\$ 45
1/6 Page (2 ¼ x 2 ½)	\$ 185	\$ 165	\$ 110	\$ 65
1/4 Page (2 ¼ x 3 ¾)	\$ 245	\$ 215	\$ 170	\$ 85
1/3 Page (5 x 2 ⅓)	\$ 305	\$ 275	\$ 200	\$ 105
1/2 Page (5 x 3 ¾)	\$ 565	\$ 480	\$ 340	\$ 175

FULL PAGE ADS (5 ½ x 8 ½):

Black & White	\$ 1,260	\$ 1,030	\$ 750	\$ 425
Color	\$ 1,735	\$ 1,475	\$ 1,125	\$ 600

COVER POSITIONS (color only):

Cover 2 (inside front cover)	\$ 1,995	\$ 1,700	\$ 1,300	\$ 700
Cover 3 (inside back cover)	\$ 1,825	\$ 1,550	\$ 1,185	\$ 635
Cover 4 (outside back cover)	\$ 2,170	\$ 1,845	\$ 1,400	\$ 760

CENTER SPREAD

2 facing pages	\$ 3,000	\$ 2,550	\$ 1,950	\$ 1,050
----------------	----------	----------	----------	----------

Ad rates and print specifications are also available on our website at <http://stdunstanstheatre.com/adrates.php>

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$1000 entitles the purchaser to 2 free season tickets.
- Purchases for full-page ads also include a complimentary tile ad on our website corresponding with the number of shows in which the ad will appear in our program.



PROGRAM ADVERTISING CONTRACT

Please complete and submit the requested information.
If you have any questions, please contact Susan Holmes.

✓ Choice(s)

Season Advertisement (4 Shows):	
(or)	
Three or less shows (indicate which shows):	
"RENT" (October 16, 17, 23, 24, 30, 31 & Nov 1, 2009)	
"Escanaba in da Moonlight" (January 15, 16, 22, 23, 24, 29 & 30, 2010)	
"Little Shop of Horrors" (March 12, 13, 19, 20, 26, 27, & 28, 2010)	
"Annie" (June 4, 5, 11, 12, 18, & 19, 2010)	

Ad Size: _____ Use Last Year's Ad (or) New Ad

Note: Ad sales greater than \$1,000 receive two sets of season tickets for our 2008-2009 season.

Advertiser: _____ Contact: _____

Address: _____

City: _____ Zip: _____ Phone: _____

Total Amount Owed: \$ _____ Check Enclosed: (or) Bill Me:

Authorized Signature: _____ Date: _____

Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK

Forward to: St. Dunstan's Program Advertising c/o Mark Walters

PO Box 59

Birmingham, MI 48012

For further information, please call Susan Holmes at 248.310.4685

or E-mail: SJHolmes@comcast.net