

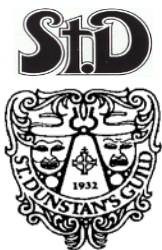


St. Dunstan's Theatre Guild of Cranbrook Advertising Rates for 2015 - 2016 Season

AD SIZE*	SEASON	3 SHOWS	2 SHOWS	1 SHOW
Business Card (2 ¼ x 1 ⅝)	\$ 135	\$ 110	\$ 85	\$ 45
1/6 Page (2 ¼ x 2 ½)	\$ 185	\$ 165	\$ 110	\$ 65
1/4 Page (2 ¼ x 3 ¾)	\$ 245	\$ 215	\$ 170	\$ 85
1/3 Page (5 x 2 ⅓)	\$ 305	\$ 275	\$ 200	\$ 105
1/2 Page (5 x 3 ¾)	\$ 565	\$ 480	\$ 340	\$ 175
FULL PAGE ADS (5 ½ x 8 ½):				
Black & White	\$ 1,260	\$ 1,030	\$ 750	\$ 425
Color	\$ 1,735	\$ 1475	\$ 1125	\$ 600
COVER POSITIONS (color only):				
Cover 2 (inside front cover)	\$ 1,995	\$ 1700	\$ 1300	\$ 700
Cover 3 (inside back cover)	\$ 1,825	\$ 1550	\$ 1185	\$ 635
Cover 4 (outside back cover)	\$ 2,170	\$ 1845	\$ 1400	\$ 760
CENTER SPREAD				
2 facing pages	\$ 3,000	\$ 2550	\$ 1950	\$ 1050

Ad rates and print specifications are also available on our website at <http://stdunstanstheatre.com/adrates.php>

- Ad sizes based on Playbill size of 5-1/2" X 8-1/2"
- Purchasing an advertisement package costing over \$1000 entitles the purchaser to 2 free season tickets.
- Purchases for full-page ads also include a complimentary tile ad on our website corresponding with the number of shows in which the ad will appear in our program.
- Purchases of a ¼ page ad or larger will also include a complimentary ad on our electronic lobby board corresponding with the number of shows in which the ad will appear in our program.



PROGRAM ADVERTISING CONTRACT

Choice(s)

Season Advertisement (4 Shows):	
<i>(or)</i>	
Three or less shows (indicate which shows):	
"The Wedding Singer" Oct 16, 17, 18, 23, 24, 25, 30 & 31, 2015	
"Man of La Mancha" Jan 15, 16, 17, 22, 23, 24, 29 & 30, 2016	
"Lend Me A Tenor" Mar 11, 12, 13, 18, 19, 20, 25 & 26, 2016	
"A Midsummer Night's Dream" in the Outdoor Greek Theatre May 27, 28 & Jun 3, 4, 10 & 11, 2016	

Ad Size: _____

Use Last Year's Ad

(or)

New Ad

Note: Ad purchases greater than \$1,000 receive two sets of season tickets for our current season.

Advertiser: _____

Contact: _____

Address: _____

City: _____

Zip: _____

Phone: _____

Total Amount Owed: \$ _____

Check Enclosed:

(or)

Bill Me:

Authorized Signature: _____

Date: _____

Make checks payable to: ST. DUNSTAN'S THEATRE GUILD OF CRANBROOK

Forward to: St. Dunstan's Theatre

c/o Accounts Receivable

PO Box 59

Birmingham, MI 48012

For further information e-mail adsales@stdunstanstheatre.com